

PROPOSED CITY OF NAPLES/PAAC POLICY STATEMENT AS TO PUBLIC ART:

1. The City of Naples will evaluate potential art placement at public sites throughout the City, recognizing quality art enhances the physical environment and celebrates Naples' unique character and identity as a premier city.
2. The Public Art Advisory Committee will review, advise and make recommendations to City Council on quality and suitability. Public art works in the City of Naples will be at the highest level of quality and suitability for the site.
3. An inventory of the City's existing public art collection will be maintained. With a goal of proper stewardship, care of this collection will be systematically addressed, with due attention to costs.
4. Create a master plan identifying and prioritizing sites for future public art projects. Create annual plans to carry out the overall master plan.
5. Sources of funding and of donations or loans of works will be explored, including establishment of a dedicated fund or funds, recognizing that City funding is not authorized for the acquisition of art works.

Acquisition of Artwork

A. **DONATION OF ARTWORK:** Individuals or groups wishing to donate artwork to the City of Naples must submit photographs or slides, a written description of the work, including dimensions of the artwork, the artist's resume, an appraised value of the work and a rationale for the gift. The ~~City Council~~ **Public Art Advisory Committee** shall provide an initial screening of artwork to be donated. If deemed to be appropriate for the community, proposed donation will be forwarded to the ~~PACC~~ **City Council**. The PAAC shall review the submitted artwork for:

- Quality and condition of artwork
- Maintenance requirements
- Donor stipulations
- Availability of an appropriate site
- Recommendation of the City official responsible for the site
- Safety issues
- Artist's professional credentials
- Specific requirements

A contract for the donation of the artwork must be agreed on prior to final acceptance. Contract will include, but not be limited to, cost items such as transportation, installation, lighting costs, and plaques or any sort of published recognition of the donor. Donation contract must be approved by the City Council.

Upon contract approval of the City Council and installation of the artwork, artwork becomes a part of the City of Naples Public Art Collection and shall be insured by the

City of Naples for theft, damage or destruction, and liability. A maintenance and inspection schedule suitable for the site and the artwork will be discussed with the artist and implemented upon possession of the work.

B. **LOAN OF ARTWORK:** Individuals or groups wishing to loan artwork to the City of Naples must submit photographs or slides of the artwork, dimensions of the artwork, the artist's resume, and appraised value of the work. The ~~City Council~~ Public Art Advisory Committee shall provide an initial screening of artwork to be loaned. If deemed to be appropriate for the community, proposed loan will be forwarded to the ~~PAAC~~ City Council. A completed loan agreement form, substantially in the form attached hereto and made a part hereof, must be prepared by donor. Installation costs and maintenance of loaned artwork is the responsibility of the donor. The donor is responsible for insuring the artwork against theft and damage or destruction. The City shall accept the responsibility for insuring the artwork for liability. The PAAC shall review the proposed loan of artwork for:

- Quality and condition of artwork
- Donor stipulations
- Availability of an appropriate site
- Recommendation of the City official responsible for the site
- Safety issues
- Artist's professional credentials
- Specific requirements

The PAAC shall forward the proposed contract for loan of artwork, along with the recommendation of the PAAC, to the City Council for final approval.

C. **PURCHASE OF ARTWORK:** There are three standard ways of purchasing a work of art: open competition, limited, invitational competition, and direct invitation, as described below:

OPEN COMPETITION: Artists submit proposals in response to a public advertisement. The PAAC may solicit artists' participation locally, statewide, nationally, or internationally. The PAAC then reviews the proposals and recommends an artist for acquisitions. The process may include the payment of honorariums for development of models by selected finalists.

LIMITED, INVITATIONAL COMPETITION: The PAAC recommends a limited number of artists based on interview or review of artwork. The artists are invited to develop a site-specific proposal for a particular project. The artists are given an honorarium and all necessary information, as in the "Open Competition" as well as the opportunity to present a model and proposal to the PAAC. The PAAC then reviews the submitted proposals and recommends acquisitions.

DIRECT INVITATION: If there is a consensus of the PAAC that one artist is particularly well qualified for a project, the artist may be invited to submit a proposal and a model, thereby bypassing the competition process.

Acquisition Procedures

1. The PAAC defines the scope of the project, i.e. proposed location for the artwork, general size of the artwork to be acquired, and recommends a project budget and funding source. The PAAC recommends a method of selection: open competition, limited, invitational competition, or direct invitation. For direct selection, proceed to Step #8.
2. ~~City Council~~ The Public Art Advisory Committee evaluates the proposal, ~~approves~~ considers the funding source and ~~authorizes~~ recommends the process to move forward to the City Council for approval.
3. Call for Artists is completed and distributed, and proposals received.
4. The PAAC reviews initial submittals, which includes the artist's experience and qualifications, references, and preliminary proposal(s) for the project to determine compliance with the call for artists.
5. If appropriate, the PAAC selects two to four finalists from the group of qualified artists. The finalists may be asked to submit refined proposals and/or models or macquettes. Finalists may be paid honorariums and travel expenses.
6. Artwork provided by the finalists will be placed on public display for thirty (30) days at City Hall. Written comments from the public are invited. A joint meeting of the PAAC and City Council will be scheduled. Finalist artists will be encouraged to attend to present their work and public input will be accepted. The City Council will make the final selection of artwork to be acquired. If the City Council rejects the work submitted, Council will provide direction to the PAAC on beginning the process again at the appropriate step.
7. After an affirmative vote of the City Council, the PAAC will work with the selected artist on refinement of the concept, timeframe for completion of work, final budget, and incorporate these issues into a contract for work.
8. City Council approves final contract.
9. PAAC provides oversight to assure that work is completed within contract terms and conditions.
10. Upon completion, artwork becomes a part of the City of Naples Public Art Collection and shall be insured by the City for theft, damage or destruction, and liability. A maintenance and inspection schedule suitable for the site and the artwork will be discussed with the artist and implemented upon possession of the work.